

Epta at Host 2021

Date: 16 October 2021

     160



Epta is among the protagonists of the 42nd edition of Host exhibition to celebrate the recovery of the Ho.Re.Ca. world (Pavilion 2P Stand A12 C11). The fil rouge of Epta's presentation is "Your #futurevolution. The Epta System", that expresses the Group's approach at the service of the Ho.Re.Ca. and Food & Beverage clients.

At Host, the Group presents "The specialists for your specialities", the solutions of the specialised brands Eurocryor, Misa and Iarp to respond to the needs of commercial establishments in line with the most important trends of the sector such as design and digital innovation. At the centre of the stand is the Eurocryor brand, which offers shops such as patisseries, butcher's and artisan workshops solutions in "Pure Italian Style", completely personalised in the aesthetics, shapes, colours and materials, able to enhance the personality of every store. With Eurocryor, in addition to the enhancement of exposure, the ongoing search for excellence expresses itself in the study of the unique technologies, which contribute to improving the preservation of each type of product. Particularly worthy of note is the winning solution of the prestigious Host Green SMART Label: Visualis for meat, equipped with special Adaptive System.

At the stand, guests can also discover Mastery in coldroom by Misa in the design, production and installation of coldrooms for storage at positive, negative and double temperature, ideal, for example, for realising large kitchens. Synonymous with flexibility and functionality, thanks to the speed of assembly, to the numerous configurations, accessories and personalisations, Misa systems are a concentrate of technologies including Epta Food Defence. Applied directly to the sheet metal, it improves the food safety of the products, for a total and permanent antibacterial and antimicrobial action throughout the useful life of the coldroom.

The Iarp branded solutions also stand out, in particular the new scooping Delight models of Iarp Cool Emotions range. Moreover, Host will be the opportunity to discover the new range Coldistrict of Iarp vending machines for cold beverages, snacks and ice cream. The event will be the occasion to present the innovative digital technology VIPay, here applied to the vertical Glee 45 for packaged ice cream, which transforms the furniture into a smart vending solution, with payment by smartphone or credit card.

Finally, Epta will present the LineON technology by EptaService to offer Ho.re.Ca. and Food&Bev Clients a truly comprehensive solution and have precise feedback from remote on the performance of the cabinets and on the habits and preferences of the consumers.

Clipping Online
Testata: refindustry.com
Data: 16 Ottobre 2021